



News Release

FOR IMMEDIATE RELEASE:

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City to aid residents with prescription drug program

RIVERSIDE, Calif. – The City of Riverside will introduce a program Monday that will provide its residents with a new tool that can provide some relief from the high cost of prescription drugs.

The city will have free prescription drug discount cards available to residents through a program sponsored by the National League of Cities (NLC). The discount cards offer average savings of 20 percent off the retail price of commonly prescribed drugs that are not covered by insurance.

The discount cards may be used by all residents of the City of Riverside and has no restrictions based on the resident's age, income level or existing health coverage. The NLC card can be used when purchasing prescription drugs at approximately 100 pharmacies around the city, as well as at more than 59,000 participating retail pharmacies across the country.

Starting Monday, Riverside residents can pick up the cards at the following 25 locations:

PARKS AND RECREATION COMMUNITY CENTERS

Bobby Bonds Park Youth Opportunity Center
2060 University Avenue

Bordwell Park Stratton Center
2008 Martin Luther King Blvd

Bryant Park Arlanza Center
7950 Philbin Avenue

Hunt Park Renck Center
4015 Jackson Street

La Sierra Park La Sierra Center
5215 La Sierra Avenue

Nichols Park Joyce Jackson Center
5505 Dewey Avenue

Orange Terrace Community Center
20010 Orange Terrace Parkway

Reid Park Ruth Lewis Center
701 N. Orange Street

Villegas Park Ysmael Villegas Center
7240 Marguerita Avenue

White Park Dales Senior Center
3936 Chestnut Street

LIBRARIES

Main Library
3581 Mission Inn Ave

Arlington Branch Library
9556 Magnolia Ave

Casa Blanca Branch Library
2985 Madison St.

Eastside Branch Library
4033 Chicago Ave., Ste. C

La Sierra Branch Library
4600 La Sierra Ave

Marcy Branch Library
371 1 Central Ave.

Orange Terrace Branch Library
20010 B Orange Terrace Pkwy.

HOSPITALS

Parkview Community Hospital
3865 Jackson St.

Riverside Community Hospital
4445 Magnolia Ave.

Kaiser Permanente Riverside Medical Center
10800 Magnolia Ave

CITY HALL - CONCIERGE DESK

3900 Main Street

CITY OF RIVERSIDE - BILL PAYMENT CENTERS

Riverside Public Utilities
Customer Service

3460 Orange Street

Riverside Public Utilities
Customer Service
3025 Madison Street

CITY OF RIVERSIDE HUMAN RESOURCES DEPARTMENT

3780 Market Street

RIVERSIDE COUNTY OFFICE ON AGING

West County Office (Main Office)
6296 River Crest Drive, Suite K

Local information on pharmacy locations, which medications and other details will be posted Monday on the city's Web site. **For more information about the program, call 1-888-620-1749.**

"In the current economic climate, where many people are watching what they spend, the NLC prescription discount card will offer significant savings on the purchase of prescription medications for our residents," said Riverside Mayor Ronald O. Loveridge, who also serves as 1st Vice President of the National League of Cities. "This program can make it easier for our residents to afford the medications they need to deal with an illness or stay healthy by managing a chronic condition."

NLC and Riverside are able to make these money-saving cards available to city residents at no cost to the individual.

"Not only does the NLC prescription discount card help residents save money on their medications, it is easy to use," said Rhonda Strout, director of human resources for the City of Riverside. "Riverside residents only have to show their card when purchasing medication at one of the many participating pharmacies. There is no enrollment form required to get a card, no membership fee of any kind and city residents and their family members can use the card any time their prescriptions are not covered by insurance."

The discount card program is administered by CVS Caremark.

About The National League of Cities

The National League of Cities (NLC) is the nation's oldest and largest organization devoted to strengthening and promoting cities as centers of opportunity, leadership and governance. NLC is a resource and advocate for 19,000 cities, towns and villages, representing more than 218 million Americans. To learn more about NLC, go to www.nlc.org.

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